

DIGITAL BUSINESS

WE ACCELERATE THE DIGITAL TRANSFORMATION PROCESSES



EXPERTISE

We develop digital platforms for the management of **Digital Companies** and **Industry 4.0**

FIGURES

35+

DIGITAL SPECIALISTS

1 Hub for

INNOVATION, RESEARCH AND DEVELOPMENT

OFFERING

- » **DIGITAL STRATEGY**
- » **DIGITAL PLATFORMS** INTEGRATED WITH THE BUSINESS SYSTEMS (CRM, ERP, B.A.)
 - B2B AND B2C ECOMMERCE + SALES FORCE AUTOMATION + TRADE MARKETING = **DIGITAL COMPANY**
 - SMART ENERGY MANAGEMENT + IOT INDUSTRIAL PLATFORM + PREDICTIVE MAINTENANCE + MACHINE LEARNING + TELEMETRY + REMOTE MONITORING = **INDUSTRY 4.0**

WHAT WE PROVIDE

- » Re-engineering of resources, skills and processes
- » Digital culture for the creation of complete product experiences
- » Integrated digital platforms
- » Data collection and processing systems
- » Self-learning solutions to support decisions-making processes

BENEFITS GENERATED

- » Data Driven Management
- » Specific knowledge of the customer
- » Real time business decisions and proposals
- » Maximum efficiency in terms of production processes and predictive maintenance